

Meeting Disaster Recovery and Business Continuity Needs

As important as it is to be prepared for the worst, many companies—even those managing sensitive financial data—don't have adequate disaster recovery or business continuity plans. Often businesses don't have the time and resources, or are unsure how to tackle these complex projects. That was the case recently of a leading mobile service provider whose bank clients required its partners have safeguards in place. Rather than develop these plans with staff resources, the service provider tapped the expertise of The Intersect Group.


The Intersect Group has developed a working framework for disaster recovery and business continuity planning that can be quickly adapted to fit a specific organization and its budget. Using this proven methodology, Intersect professionals fast-track planning to accomplish in weeks what would take most organizations months to complete.

Having a disaster recovery plan is critical. Catastrophic loss of systems and data significantly impacts the affected company's ability to sustain itself, and has far-reaching and negative ramifications for customers as well. Intersect's disaster recovery planning services include three elements: plan creation, plan implementation, and test plans development and facilitation. The completed plan, encompassing all three elements, details steps to recover data and systems and establish vital connections.

Within four weeks, this service provider had a disaster recovery plan that met all bank customer and government regulatory requirements—and that met the company's goals, offering assurance and peace-of-mind to management and employees as well.

Business continuity planning goes hand-in-hand with data disaster recovery planning. The Intersect Group assists companies of any size—including this client—with developing strategies for renewing operation in the aftermath of a disaster. More comprehensive than restoring data and IT systems, this next step in the planning creates a practical blueprint that encompasses other areas of the business. For example, the business continuity plan covers the establishment of alternate premises for employees to reconvene. It considers key business capabilities and logistics, such as restoring mail delivery and phone systems, providing meeting rooms and computer hardware, and delineates many other aspects of putting a business back on its feet.

With the rise of reliance on business-critical information, the importance of protecting irreplaceable data has become a business priority in recent years. The Intersect Group is at the forefront of this effort, helping its clients with effective plans that insure rapid disaster recovery, and seamless continuity.



“Effective disaster recovery and business continuity planning can not only minimize business loss due to extended outages, it could make the difference in your company being able to survive.”

*Bill Snoderly
Practice Director
The Intersect Group*

About The Intersect Group

The Intersect Group is a privately held, Atlanta-based firm offering IT and finance & accounting expertise to progressive, high-growth companies. The professional services firm helps Fortune 1000, middle market and emerging companies, including those backed by private equity firms, transform. Through our executive/advisory, consulting, and staffing services, we are focused on clients' growth and on helping them achieve leadership positions. More information is available at www.theintersectgroup.com.

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