

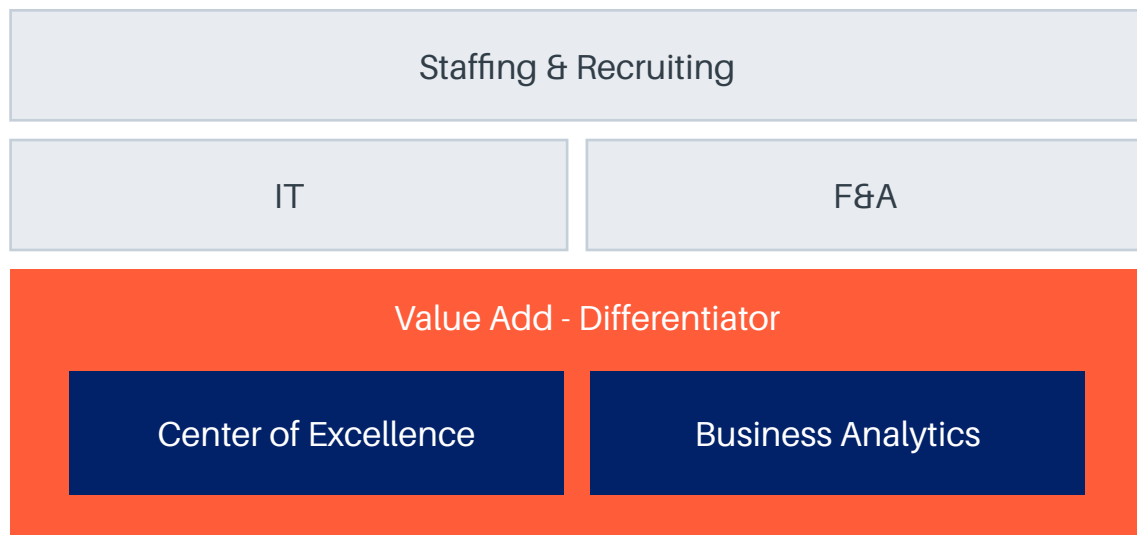


Value Proposition

BUSINESS ANALYTICS CENTER OF EXCELLENCE

The Intersect Group has identified both a need and an area of opportunity at the intersection of Business Analytics and staff augmentation. Unlike other staffing providers, The Intersect Group utilizes its' CoE strategy to give clients access to:

- Expertise and insights
- Data and information to help make more informed decisions on hiring needs
- Better qualified candidates through requirements gathering, consultation, and analysis
- Market insights and dynamics, including supply, demand, and pricing
- Targeted, proactive recruiting including pre-screened, validated, candidates





COE - BUSINESS ANALYTICS - AREA OF EXPERTISE

Matt Beyer, CoE Leader — 20+ years of experience across multiple industries including financial services, communications, hospitality, healthcare, CPG, insurance, government, technology, and retail.

Data Integration

Data integration involves combining data residing in different sources and providing users with a unified view.

- Data Engineering/ETL
- Data Prep
- Data Blending
- Data Discovery

Business Intelligence

BI is the collection, integration, analysis, and presentation of business information. The purpose of BI is to support better decision making.

- Dashboards
- Data Visualization
- Reporting
- Descriptive Analytics

Advanced Analytics

Analytics is the discovery, interpretation, and communication of meaningful patterns in data. It also entails applying data patterns towards effective decision making.

- Predictive Analytics
- Prescriptive Analytics
- AI & ML

Data Management

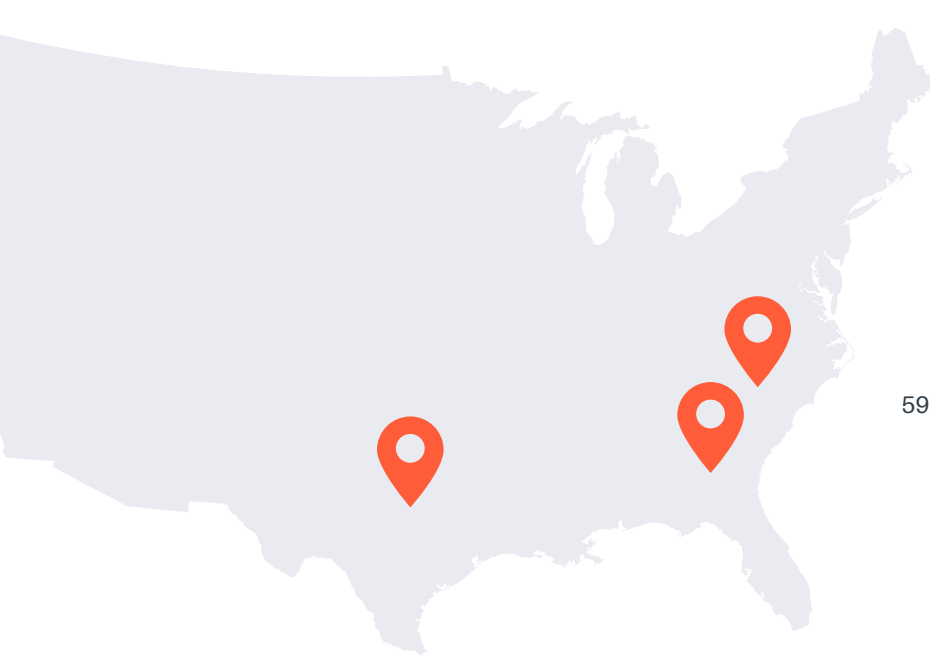
A robust data foundation provides an organization with tremendous benefits in terms of efficiency and effectiveness in decision making.

- Master Data Management
- Data Engineering / ETL
- Data Automation

VALUE PROPOSITION

The Intersect Group has formed a Center of Excellence around Business Analytics. Our Center of Excellence provides many benefits to our clients including:

- An Advisory Service offered in the area of Data and Analytics which cuts across most functional areas of an organization including, but not limited to, IT and Finance and Accounting
 - Business Intelligence & Analytic expertise
 - Market insights and dynamics
 - Supply & demand and benchmarking data
 - Pricing
 - Recruiting Specialization
 - Creating a pipeline of candidates with the most sought-after skills in Data and Analytics
 - Targeted, proactive recruiting including pre-screened, and validated candidates
 - Better qualified candidates through requirement gathering, consultation, and analysis
 - Data and information to inform hiring needs and decisions
- Services Offered
 - Thought leadership
 - Brainstorming and JAD sessions
 - Thoughts and ideas – getting an outsider’s perspective



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