



January 2021

# LABOR MARKET BRIEF

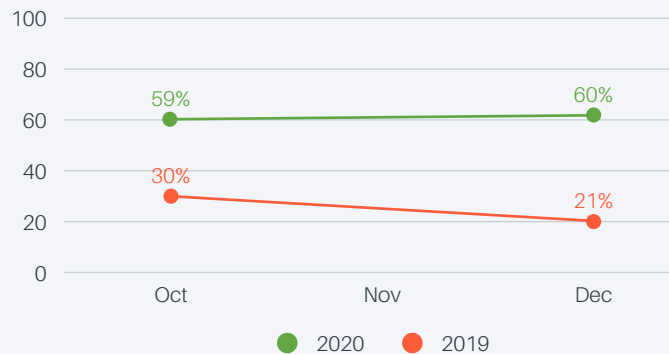
## STAFFING TRENDS

# Steady Upward Trends Continue, Including in Investments

### 01 New Job Orders

*Percentage of Staffing Firms Reporting an Increasing Trend in New Job Orders Over the Last Three Months*

**Source:** Staffing Industry Analysts, US Staffing Industry Pulse Survey Report: December 2020



### 02 Temporary Staffing Revenue Growth

*Median Year-Over-Year Increase in U.S. Temporary Staffing Revenue, Up Significantly Since the Height of the Pandemic*

**Source:** Staffing Industry Analysts, US Staffing Industry Pulse Survey Report: December 2020



### 03 Talent Acquisition Technology Spend Increases

*Staffing Firms Are Investing in Online Advertising, Including Job Boards and Social Media*

**Source:** Staffing Industry Analysts



## SECTOR TRENDS

# IT Staffing Revenue Up, Business Analytics Being Used to Predict Business Outcomes

01

## IT Temporary Staffing Revenue

*Median Year-Over-Year – and Month-Over-Month – Revenue Increases*

**Source:** [Staffing Industry Analysts, US Staffing Industry Pulse Survey Report: December 2020](#)

+1%

Year-Over-Year  
Nov 2020 vs. Nov 2019

+2%

Month-Over-Month  
Nov 2020 vs. Oct 2020

02

## Statistical Analysis and Technologies Are Being Used to Identify Trends and Predict Business Outcomes

*The Benefits of Business Analytics*

**Source:** [CIO: What is Business Analytics? Using Data to Predict Business Outcomes](#)



Improves operational efficiency through daily activities



Enables businesses to better understand customers more precisely



Provides data visualizations that offer projections for future outcomes



Offers insights to aid in decision-making and planning for the future



Measures performance and drives growth



Reveals hidden trends, generates leads, and helps businesses scale in the right direction



## SECTOR TRENDS

# Finance & Accounting Staffing Revenue Spikes Month-Over-Month, Accounting Pros Slow to Adopt AI

01

## Finance & Accounting Temporary Staffing Revenue

*Median Year-Over-Year Revenue Flat, Month-Over-Month Skyrockets as Businesses Close the Books on 2020*

**Source:** [Staffing Industry Analysts, US Staffing Industry Pulse Survey Report: December 2020](#)

0%

Year-Over-Year  
Nov 2020 vs. Nov 2019

+19%

Month-Over-Month  
Nov 2020 vs. Oct 2020

02

## AI is the New Reality — For Some

*Automation and Remote Worker Productivity Top 2021 Priorities*

**Source:** [Accounting Today: 5 Tech Trends That Are Key to Productivity in 2021](#)

In a recent webinar poll of 200 finance and accounting professionals:

11%

use artificial intelligence today

40%

have no plans to implement AI technology

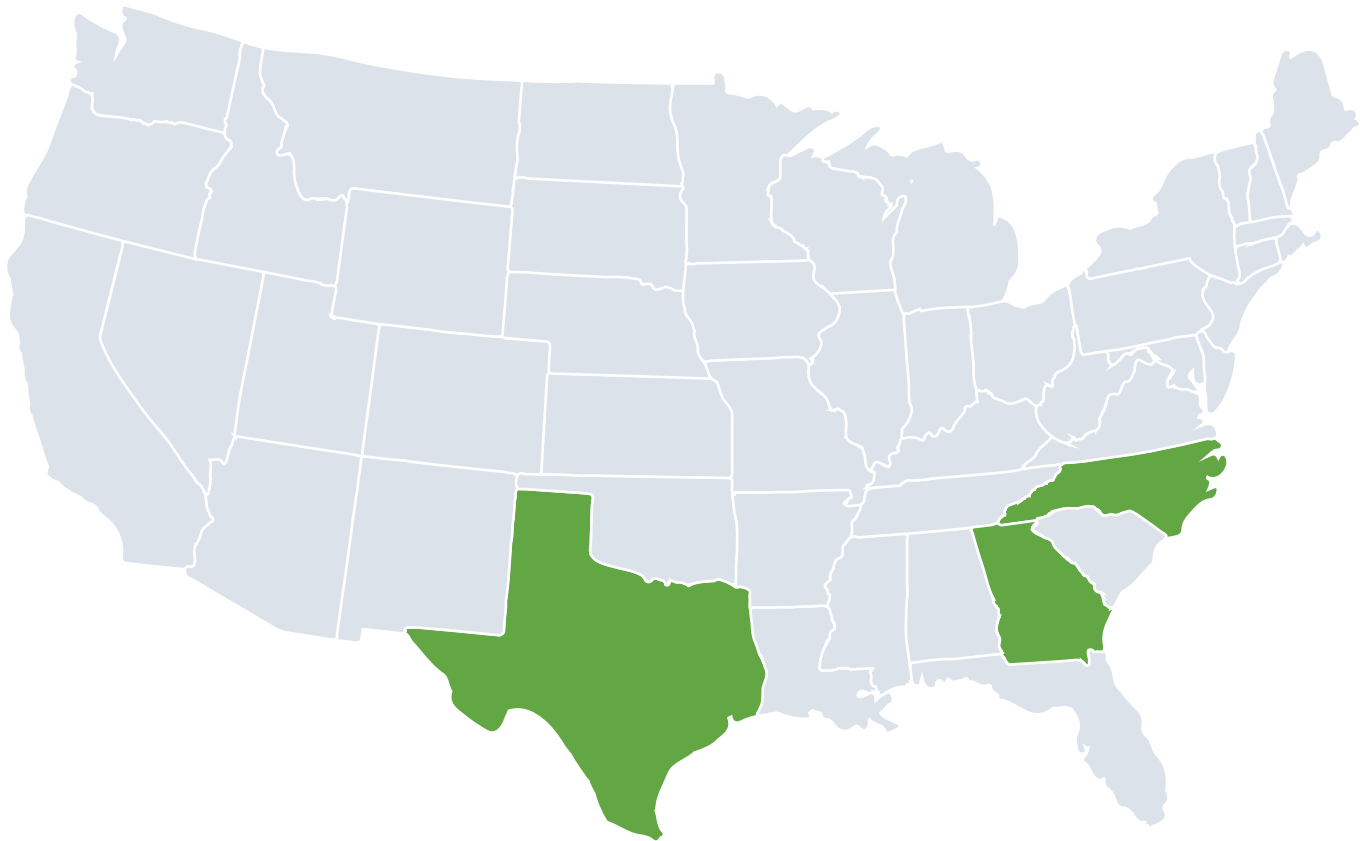
## BUSINESS ANALYTICS CENTER OF EXCELLENCE

The Intersect Group enables organizations to make more informed decisions about their resources and plans for staff augmentation by drawing on insights from their data and company information.

[LEARN MORE AT THE INTERSECT GROUP: CENTER OF EXCELLENCE](#)



# UNEMPLOYMENT TRENDS



	Texas	Georgia	North Carolina	National
November 2020	8.1%	5.7%	6.2%	6.7%
October 2020	6.9%	4.5%	6.2%	6.9%

Source: [Bureau of Labor Statistics](#)



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